

Privacy Policy for Frigghome

Effective Date: 11/03/25

1. Introduction

Frigghome is committed to protecting your privacy and ensuring compliance with the **General Data Protection Regulation (GDPR) (EU) 2016/679**. This Privacy Policy outlines how we collect, use, and protect your personal data when you use our website, decentralized applications (dApps), and other services.

This policy applies to all users within the **European Economic Area (EEA)** and globally, ensuring full compliance with EU data protection regulations.

By using Frigghome's services, you acknowledge that you have read and understood this Privacy Policy.

2. Data Controller & Contact Information

The **data controller** responsible for processing your data under this policy is:

FRIGGHOME HOME BULGARIA AD

Sredets District, 1 Vitosha Blvd., floor 2
Region, Stolichna Municipality, 1000 (Sofia)

privacy@frigghome.com

If you have any concerns or questions about how we process your data, you can contact our **Data Protection Officer (DPO)** at dpo@frigghome.com

3. What Personal Data Do We Collect?

When you interact with the Frigghome ecosystem, we collect the following **types of personal data**:

3.1 Personal Information You Provide Directly

- **Contact details** (e.g., name, email address, wallet address).
- **User account information** (if applicable).

- **Support inquiries** (when you contact us).

3.2 Automatically Collected Data

- **Usage data:** IP address, browser type, operating system and website interaction data.
- **Cookies & tracking technologies:** Data collected via analytics tools (see Section 7).
- **Blockchain transactions:** While Frigghome does not process or control blockchain transactions, your activity on public blockchain networks (e.g., staking, token transfers) is publicly accessible.

4. Why Do We Process Your Data. GDPR Rights.

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have three months to respond to you. If you would like to exercise any of these rights, please contact us.

To exercise your rights, contact us at privacy@frigghome.com

If you are not satisfied with our response, you have the right to lodge a complaint with your **local Data Protection Authority (DPA)**.

5. How Do We Store & Protect Your Data?

We implement **technical and organizational measures** to ensure that your personal data is protected from unauthorized access, disclosure and misuse. These include:

- **Data encryption** in transit and at rest.
- **Anonymization and pseudonymization** for sensitive data.
- **Access controls & authentication** for restricted access to personal data.
- **Regular security audits** and compliance reviews.

6. How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

7. Cookies & Tracking Technologies

Frigghome uses cookies and similar tracking technologies to **enhance your experience and analyze platform usage**.

7.1 Types of Cookies We Use

- **Essential cookies:** Necessary for basic website functionality.
- **Analytics cookies:** Help us understand user behavior and improve our services.
- **Marketing cookies:** Used for personalized content and advertising (only with your consent).

7.2 How to Manage Cookies

You can **disable cookies** via your browser settings or **adjust your preferences** in our **cookie consent banner**.

8. Data Sharing & Third Parties

Frigghome does **not sell or share** your personal data with third parties for marketing purposes. However, we may share data with:

8.1 Essential Third-Party Service Providers

- **Cloud hosting providers** (e.g., AWS, decentralized storage solutions) to store data securely.
- **Regulatory authorities** where legally required (e.g., AML compliance for financial transactions).
- **Analytics providers** (Google Analytics, etc.) to track website performance.

All **third-party processors** are required to comply with **GDPR data protection requirements**.

9. International Data Transfers

If we transfer data **outside the European Economic Area (EEA)**, we ensure appropriate safeguards are in place, such as:

- **EU Standard Contractual Clauses (SCCs)** for data transfers.
- **Adequacy decisions** where applicable (e.g., UK, Switzerland).

Your data **will never be transferred to jurisdictions without adequate protection measures**.

10. Data Retention Policy

We retain your personal data **only for as long as necessary** to fulfill the purposes outlined in this policy:

<i>Data Type</i>	<i>Retention Period</i>
<i>User account & transaction data</i>	Retained for the duration of account activity + 5 years for compliance
<i>Analytics data</i>	Retained for up to 24 months
<i>Support inquiries</i>	Retained for 12 months after resolution

After these periods, data is either **deleted or anonymized**.

11. Updates to This Privacy Policy

Frigghome reserves the right to **update this Privacy Policy periodically** to reflect regulatory changes or improvements in data handling practices.

We will notify users via:

- **Website announcements.**
- **Email notifications (if subscribed).**

The latest version of this Privacy Policy is always available at **Frigghome webpage**

12. Contact Us

For privacy inquiries, data access requests, or GDPR-related concerns, contact us at:

privacy@frigghome.com

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